



Dear Friend:

On Saturday, September 19, 2009, people and organizations from across the country will join hands and converge in Washington D.C. for the third annual **Stomp Out Sickle Cell Walk 2009**. This walk represents our communities' continued support towards finding a cure and advanced research/treatment for Sickle Cell disease. Through corporate, organization and individual sponsorship, let us demonstrate what caring and compassion can accomplish.

Your support of this critical fundraiser will significantly affect its cost effectiveness and ability to show thousands of walkers that singular corporations and organizations in the Washington, D.C. capital area and around the nation do chose compassion over complacency. Your generous support benefit local and national **SICKLE CELL** disease organizations' case management, education, prevention and counseling programs.

With this letter, we ask you to serve as a *Sponsor* of the **Stomp Out Sickle Cell Walk 2009**.

Though the face of **SICKLE CELL** disease continues to change, the need for funding has not diminished. An increasing number of children and adults find themselves living with **SICKLE CELL** disease each year. There is no cure or vaccine.

In short, **SICKLE CELL DISEASE** is not over. Our work must go on.

Enclosed you will find information on sponsorship opportunities and benefits. Should you have any questions, please feel free to call me a 202-806-6329.

We thank you for considering our request. With your support of the **Stomp Out Sickle Cell Walk 2009**, you will affirm our commitment to remain steadfast in the hope that one day we will find a cure for **Sickle Cell Disease**. To find out more, please visit our official website at www.soswalk.org.

Sincerely,
Ella Cook
Barbara Harrison
SOS 2009 Coordinating Committee

SOS Walk Coordinators, 2009
Children's National Medical Center
Faces of Our Children, Inc.
Georgetown University Hospital, Div. Pediatric Hematology/Oncology
Howard University Center for Sickle Cell Disease
Howard University Hospital
Lauren D. Beck Sickle Cell Foundation, Inc.
Sickle Cell Association of the National Capital Area, Inc.



Sponsorship Benefits

Underwriting Presenter - \$20,000 +

Named as Presenting Sponsor throughout campaign
Company prominently displayed and hot linked on SOS Walk 2009 Home Page – www.soswalk.org
Corporate Banner (up to 6'x2') will be prominently displayed at the event
Awarded 5 seats at the Sponsor Appreciation Event
Recognized at the Sponsor Appreciation Event
Company name, logo, and contact information will be listed on the event's brochures
Invited to distribute product/information at all pre-Walk parties and at event site
60 SOS WALK 2009 Memorial T-Shirts (100 total)
And all other Sponsor Level Benefits

Platinum Sponsor - \$10,000

10 SOS WALK 2009 Memorial T-Shirts (40 total)
Featured Logo on official T-Shirt
Corporate Banner featured on SOS Walk 2009 Sponsor Page - www.soswalk.org
Prominently featured during paid print/radio advertising
Awarded 2 seats at the Sponsor Appreciation Event
Recognized at the Sponsor Appreciation Event
And all Gold Benefits

Gold - \$5,000.00

10 SOS WALK 2008 Memorial T-Shirts (30 total)
Corporate Banner/Signage at all pre-Walk parties and activities
Prominently featured on Memorial T-shirt/sweatshirt
And all Silver Benefits

Silver - \$2,500.00

10 Memorial T-Shirts (20 total)
Line-listed on city-wide poster
Your brand included on the Sponsor Appreciation Banner prominently displayed in the staging area
Your company information on the SOS Walk 2008 website
Mentioned in all paid print/radio advertising
And all Bronze Benefits

Bronze - \$1,000.00

10 SOS WALK 2008 Memorial T-Shirts
Line-listed on SOS Walk 2009 Sponsor Page - www.soswalk.org
Your company banner (up to 4'x2') will be prominently displayed at the event
Merchandising Giveaway Benefits

Merchandising/Giveaway Items-\$500.00

Include your items in thank-you bags, will be distributed to each of our participants

In-Kind Sponsor - \$ 500.00



Sponsorship Response Form

<i>Levels of Support</i> Underwriting Presenter	\$20,000+
Platinum	\$10,000
Gold	\$5,000
Silver	\$2,500
Bronze	\$1000
In-Kind	\$
Booth	\$250

_____ Yes, we want to serve as a corporate sponsor of SOS Walk 2009 at the _____ level.
Please find enclosed our company check in the amount of \$_____.

Please make checks payable to “Faces of Our Children/SOS Walk”

Name of Company _____
 Contact Name _____
 Title _____
 Address _____

 Phone _____
 Fax _____
 Email _____
 Website _____

All gifts to SOS Walk 2009 are tax deductible. THANK YOU!